In the Claims:

Please amend the claims as follows:

1. *(currently amended)* A printing device for printing sheet elements (2) that are serially fed to the printing device comprising at least two separate feed devices (3a, ..., 3f) for at least one liner strip (1) comprising the sheet elements (2), wherein each feed device (3a, ..., 3f) comprises a peeling-off device (4a, ..., 4f) for peeling the sheet elements (2) from each of the at least one liner strip (1), and wherein the feed devices (3a, ..., 3f) are associated with a print head (5a, ..., 5f) with a thermal slat (6a, ..., 6f) for printing each sheet element supported by a counterpressure surface (7a, ..., 7f), and comprising an application device (8) for removing each printed sheet element from the print head (5a, ..., 5f) and for applying each printed sheet element to a product,
characterised in that the counterpressure surface (7a, ..., 7f) forms part of the print head (5a, ..., 5f) so as to maintain a fixed relationship to said print head and so that no relative movement between the counterpressure surface and the print head can occur.

2. *(withdrawn)* The printing device according to claim 1,
characterised in that each feed device (3a, ..., 3f) is associated with a print head (5a, ..., 5f).

3. *(withdrawn)* The printing device according to claim 1,
characterised in that the feed devices (3a, ..., 3f) are arranged along a longitudinal path.

4. *(withdrawn)* The printing device according to claim 1,
characterised in that the feed devices (3a, ..., 3f) are arranged along a path in

the shape of a graduated circle.

5. *(withdrawn)* The printing device according to claim 4, **characterised in that** the application device (8) is arranged so as to be centered within the path in the shape of a graduated circle.

6. *(previously presented)* The printing device according to claim 9, **characterised in that** the feed devices (3a, ..., 3c) are arranged vertically, one on top of the other.

7. *(previously presented)* The printing device according to claim 6, **characterised in that** the application device (8) is embodied as a stamp that can be moved in a vertical direction.

8. *(withdrawn)* The printing device according to claim 3, **characterised in that** the application device (8) is a stamp that can be moved in a direction that is perpendicular to the longitudinal path.

9. *(previously presented)* The printing device according to claim 1, **characterised in that** a single print head (5) is associated with the feed devices (3a, ..., 3c), of which there are several, and in that association of the print head with the respective feed device (3a, ..., 3f) takes place via an adjustment device (9).

10. *(original)* The printing device according to claim 9, **characterised in that** the application device (8) is coupled to the adjustment device (9).

11. *(previously presented)* The printing device according to claim 9, **characterised in that** the application device (8) and the adjustment device (9) can each be moved independently from each other along a single axis.

12. *(previously presented)* The printing device according to claim 9, **characterised in that** an additional application device removes the labels from the feed devices (3a, ..., 3f) and feeds them to the print head (5).

13. *(withdrawn)* The printing device according to claim 1, **characterised in that** the application device is operated pneumatically, hydraulically or electrically.

14. *(withdrawn)* The printing device according to claim 1, **characterised in that** the application device can be moved along multiple axes or in a rotary manner.